

LEO BURNETT U.S.A.

Ad No. 3143 Plate 1—Smoky Cabin—Reg. No. 30002—page 4 1/4 Sheet—10 1/2 x 21 1/2 in.—National Magazines, 1974 (A)
Printed in U.S.A.

Marlboro



18 mg "tar," 1.2 mg nicotine av. per cigarette. FTC Report Sept. 72

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous To Your Health.



Source: <https://www.industrydocuments.ucsf.edu/docs/jtgx0001>

2061194051